

THE 23RD CHINA INTERNATIONAL MOTORCYCLE TRADE EXHIBITION 第二十三届中国国际摩托车博览会

SINCE 2002
CHINA'S EXCLUSIVE STATE-LEVEL
INTERNATIONAL MOTORCYCLE EXHIBITION

YOUR GATEWAY TO CHINA MARKET !



19-22 Sept. 2025

Chongqing International Expo Center · China

visitor@cimamotor.com

www.cimamotor.com



As the only state-level motorcycle exhibition in China and the largest one in Asia, CIMAMotor has become a leading global professional motorcycle exhibition. It is an important platform for launching new products and technologies, as well as venue for brand displaying, product trading, technology transferring, and information releasing. It leads the development of China's motorcycle industry.

CIMAMotor 2025

Date: September 19-22, 2025

Venue: Chongqing International Expo Center, China

Organizers:

China Chamber of International Commerce Chongqing Chamber of Commerce
China Chamber of Commerce for Motorcycle
Chongqing Exhibition Center Co., Ltd.

Total Area: 160,000 m² (estimated), comprising 80,000 m² for exhibition display and 80,000 m² for activities

Scope of Exhibits:

Whole Vehicles, New Energy Motorcycles, Motorcycle Accessories and Parts, Core Parts of Electric Motorcycles, Culture-Related Products, Maintenance Products, Motorcycle Technology and Service, Livestream E-commerce

More than 50 activities will be held during CIMAMotor 2025, creating additional interactive opportunities for enterprises and motorcyclists.

These activities include:

- China Motorcycle Chongqing Forum
- B2B Matchmaking Events
- China Two-Wheeler Cross-Border E-commerce Trade Fair
- Carnival Night
- Knight of Labor Festival
- Favorite Motorcycle Models Selection
- Flag-Raising Gathering in Chongqing
- CIMA Knight Selection
- C-Turn Show
- Riding Gathering
- Slow Race
- Gymkhana
- CIMA Town
- Charity Campaign for Girls' Education
- Secret Riding Routes Collection
- Test Ride

**Fostering a Comprehensive Industry Ecosystem,
Integrating Exhibition, Races, Forums,
Performances, and Festivals**

CIMAMotor 2024

The Largest Motorcycle Exhibition in Asia

- The total scale of CIMAMotor 2024 expanded to 160,000 square meters, featuring 7 indoor exhibition halls and 80,000 square meters of display space dedicated to various activities.
- CIMAMotor 2024 brought together 877 exhibitors, representing the finest manufacturing capabilities of the global motorcycle industry. The exhibits showcased the entire motorcycle manufacturing industry chain.
- Over 3,000 vehicles were showcased, with 34 launch and test drive events unveiling 50 new models.
- The exhibition recorded over 200,000 visitors, including 39,000 trade visitors.
- Over 2,500 clubs nationwide organized tens of thousands of motorcycle enthusiasts to gather in Chongqing.
- A total of 815 media outlets and 1,568 journalists from both domestic and international sources attended the event for coverage.
- More than 400 notable figures and over 600 KOLs collaborated for a multi-perspective and multi-dimensional dissemination.

Attend CIMAMotor and Catch the Opportunity You Cannot Afford to Miss

- As the most important international platform for brand displaying, product trading, technology transfer, and information releasing, CIMAMotor stands as the best promotion platform for luxury motorcycles and related products in China.
- If you are planning to sell your products, technology, or motorcycles in China market, come to CIMAMotor.
- If you want to buy something, come to CIMAMotor.
- Here, you will have the opportunities to communicate with the executives from the top 800 manufacturers in China and 39,000 trade visitors.

Booth Rates

Options	Rates
Raw Space(min 36m²)	US\$300/m²
Shell Scheme	US\$2,500/scheme



CIMAMotor



CONTACT

- Chongqing Exhibition Center Co., Ltd.
- No.269 Keyuansi Road., Jiulongpo District, Chongqing, China
- +86 (23) 68634132 +86 (23) 68633723 +86 (23) 68633686
- visitor@cimamotor.com info@cimamotor.com



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www.cimamotor.com